

# As the Kawasaki Sales Person of the Year, the winner of the 2005 Bill Gibbs Award is...

## *Dallas Moyer, APCO Equipment*

***“ We are pleased to be awarding the 2005 Bill Gibbs award to Dallas Moyer. Dallas has proven to be a dedicated and highly productive Kawasaki salesman. He is committed to his customers, his company, and his suppliers. ”***

***– Gary Bell, Vice-President, General Manager, Kawasaki Loaders***

### BACKGROUND ON THE BILL GIBBS AWARD

The award was established by Kawasaki as a memorial to the late Bill Gibbs, sales representative, GS Equipment, Inc. of Tampa, Florida, who was the number one Kawasaki wheel loader salesman in North America for over ten years. He was known for his professionalism and his attitude. He always represented himself, his distributorship, and his manufacturers in the most ethical manner. Gibbs passed away in February 1999. The first Bill Gibbs Award was presented for the 2000 Salesman of the Year.

### Dallas Moyer Bio –

Dallas Moyer, President of APCO Equipment in Las Vegas, Nevada, is the recipient of the Bill Gibbs Salesman of the Year Award.



Gina along with her husband Dallas Moyer.

Dallas started with APCO Equipment back in 1991 as the General Manager when he and his wife Gina relocated to Las Vegas. With only six employees, Dallas has grown the business to its current 45 employees. Patrick Moyer, their only son, came home from the Navy in 2005 and is now very active in the sales department.

1991 is also the year APCO Equipment brought in the Kawasaki line. APCO Equipment has consistently been a Kawasaki Top 10 Dealer since 1993. Gary

Bell, Vice-President and General Manager of Kawasaki, says “APCO is such a pleasure to work with, primarily because of Dallas; the relationship here is so easy.”

Moyer was surprised with an award dinner with close friends, APCO management, and Kawasaki management in attendance. Rick Ewing, Equipment Manager for Las Vegas Paving, stated, “I can assure you that as Dallas Moyer the Manager, the Salesman, and the Friend, you are top notch, and I very much appreciate that.”

“I get the accolades, the awards, but I’m just the figurehead,” responded Moyer. “I feel so humble to be around such great people. All the parts guys, the service guys, the sales guys, and everyone that makes this operation run so smoothly — they are awesome people. I’m very proud to be associated with such wonderful people. And it’s great that they all don’t just work with me, but are my friends.”



Rick Ewing, Rick Adams, Dallas Moyer, and Gary Bell.